

Women Disruptors Summit & Awards 2026

AGENDA

Date: 16th March 2026

Venue: Pllazio Hotel, Gurugram

Theme: Influence, Intellect, Impact: Women Leading the Future

1:00 PM	Registration	
2:30 PM	Opening Address	<ul style="list-style-type: none">● Bijoya Ghosh, Founder & CEO, Adgully
2:45 - 3:00 PM	Keynote Address: What Really Drives Marketing – Balancing Analytics with Intuition	<ul style="list-style-type: none">● Babita Baruah, CEO, VML
3:00 - 3:15 PM	Awards - 1st Set	
3:15 - 3:30 PM	Keynote Address: Mentorship as a Competitive Advantage: Building the Next Women CEOs – A Strategic Perspective On Why Structured Mentorship is Not a Diversity Initiative but a Business Growth Lever	<ul style="list-style-type: none">● Shibani Sethi, Founder - ChaptersByShibani
3:30 - 3:50 PM	Fireside Chat: The Modern CMO Mandate: How Women Marketers are Shaping the Next Era of Brand and Business	<p>Session Chair: Madhurima Bhatia, Senior Marcom Specialist, IPSOS</p> <ul style="list-style-type: none">● Nidhi Rastogi, Marketing Director, UNIQLO● Honey Bhargava, CMO, Team Backstage
3:50 - 4:05 PM	Keynote Address: From Legacy to Leadership: Reimagining Family Businesses for the Next Generation	<ul style="list-style-type: none">● Samantha Kochharr, Managing Director, Blossom Kochhar Beauty Products
4:05 - 4:20 PM	Keynote Address: Empowering	<ul style="list-style-type: none">● Mona Jain, President Revenue

	Women, Empowering Change	Growth & Business Development, ABP NETWORK
4:20 - 4:50 PM	Panel Discussion: From Potential to Power: Accelerating Women Into Decision-Making Roles	<p>Session Chair: Akanksha Jain, AVP -PR and Communications, Swiggy</p> <ul style="list-style-type: none"> ● Aditi Mishra, Chief Executive Officer, Lodestar UM ● Divya Kapoor, Head of Operatons, Approve ● Ipshita Chawdhary, Head of Marketing, Motorola Mobility ● Taniya Pandey, CMO, VLCC ● Varsha Sindhu Prasad, Content Head Bullet, Zee Entertainment Enterprises
4:50 - 5:05 PM	Fireside Chat: Seen vs Heard vs Remembered: The Gender Gap in Personal Branding	<p>Session Chair: Mamtaa Dhingra, Founder, Lateral Sutraa</p> <ul style="list-style-type: none"> ● Neha Singh, AVP, Ram Fincorp ● Ritika Jatin Ahuja, COO, Big Boy Toyz ● Pallavi Roy Sharma, Co Founder, Hashtag Films
5:05 - 5:35 PM	Panel Discussion: Moving From Stereotypes to Co-Creation – The Future of Women-Centric Marketing	<p>Session Chair: Nupur Srivastava, Head of Growth, JetSynthesys</p> <ul style="list-style-type: none"> ● Ahana Ganguly, Associate Vice President- Brand Marketing & Corporate Communication, Times network ● Hemali Mahajan, Managing Director, GCI Health ● Mridula Bhatt, Content

		<p>Marketing Manager, Trackier & Approve</p> <ul style="list-style-type: none">● Nisha Khatri, Head of Marketing, Libas● Kiranpreet Kaur, DGM marketing, Del Monte Food
5:35 - 6:05 PM	Awards- 3rd Set	